Meritrust CREDIT UNION SM

Official Financial Well-Being Partner of Wichita State Athletics



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Meritrust Announces New Partnership with Wichita State Men's Basketball Player TJ Williams

WICHITA, Kan. – Meritrust Credit Union welcomes a new partnership with Wichita State University men's basketball guard TJ Williams, a Wichita native who is currently studying sports marketing.

Williams grew up in Wichita, where he developed a deep appreciation for family, hard work and community. A standout athlete at Wichita Heights High School, he earned Mr. Kansas Basketball honors in 2024 before choosing to continue his basketball career close to home, remaining connected to the city and people who helped shape him.

"TJ leads with the same values that guide Meritrust: putting people first, investing in community and creating a positive impact for others," said James Nastars, CEO. "His commitment to Wichita, both on and off the court, makes him a natural partner as we continue helping people pursue their goals and strengthen their financial futures."

"My family taught me the importance of working hard, being responsible and giving back to others," said Williams. "Those values are important to me, and I see them reflected in Meritrust. I'm excited to partner with them."

Through the partnership, Meritrust and Williams will work together on content and community-focused initiatives designed to encourage connection, financial well-being, and local engagement.

With roots in Wichita dating back to 1935, Meritrust remains committed to enriching the lives of its members and the communities it serves. By partnering with local students, athletes and organizations who share its values, Meritrust continues to invest in the people helping shape a stronger financial future for Kansas communities.

About TJ Williams:
TJ Williams is a returning redshirt sophomore guard for Wichita State University's men's basketball program. During the 2025-26 season, he became the first freshman in American Athletic Conference history to record a 10-point, 10-rebound, 5-assist performance while shooting a perfect 10-for-10 from the free-throw line. A Wichita native and Heights High School basketball player, Williams chose to continue his basketball journey in his hometown, staying connected to the community that helped shape him.

About Meritrust Credit Union:
Meritrust Credit Union is a not-for-profit financial institution dedicated to helping members improve their relationship with money since 1935. With an asset size of nearly $4 billion, Meritrust operates 33 branches across Kansas and Colorado, with key administrative offices in Wichita, Kansas and Broomfield, Colorado. To carry out their mission of improving the lives of members and the communities they serve, Meritrust offers consumers and businesses the products, services, tools and education needed to achieve their financial well-being goals confidently. The credit union is an equal housing opportunity lender and is federally insured by NCUA. For more information, visit meritrust.org.