

**M** Meritrust  
CREDIT UNION<sup>SM</sup>





**FOR IMMEDIATE RELEASE**

**Meritrust and K-State's Avery Johnson Announce Partnership**

**Wichita, KS — August 06, 2025** – Meritrust Credit Union is proud to announce its partnership with Kansas State University quarterback Avery Johnson. Johnson is currently a junior studying Finance at KSU.

This partnership marks a powerful alignment of values and vision. Both **Meritrust** and Johnson hail from Wichita, Kansas, and are deeply rooted in a shared commitment to community, growth and building strong foundations for the future. This relationship also builds on Meritrust's mission to enrich the lives of its members and the communities it proudly serves.

"We're proud to welcome Avery to Team Meritrust as we work together to inspire his generation to take charge of their financial futures," said Meritrust Co-CEO James Nastars. "Avery is a standout both on and off the field, and his leadership shines throughout the K-State community and beyond. We're excited for what's ahead this season and in this partnership."

"I'm excited to partner with Meritrust," said Avery Johnson. "They've been a part of my hometown and my journey, and now we get to team up to make a difference on and off the field. It's about more than football – it's about building a legacy."

Together, Meritrust and Avery Johnson will champion financial well-being, leadership, and community both on and off the field.

**About Meritrust Credit Union**

Meritrust Credit Union is a not-for-profit financial institution dedicated to helping members improve their relationship with money since 1935. With an asset size of nearly \$4 billion, Meritrust operates 33 branches across Kansas and Colorado, with key administrative offices in Wichita, Kansas and Broomfield, Colorado. To carry out their mission of improving the lives of members and the communities they serve, Meritrust offers consumers and businesses the products, services, tools and education needed to achieve their financial well-being goals confidently. The credit union is an equal housing opportunity lender and is federally insured by NCUA. For more information, visit [meritrustcu.org](http://meritrustcu.org).

**About Avery Johnson**

Avery Johnson is the starting quarterback for the Kansas State Wildcats and one of the most dynamic young athletes in college football. A proud Wichita native, Avery is known for his leadership, integrity, and commitment to excellence both on and off the field.

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