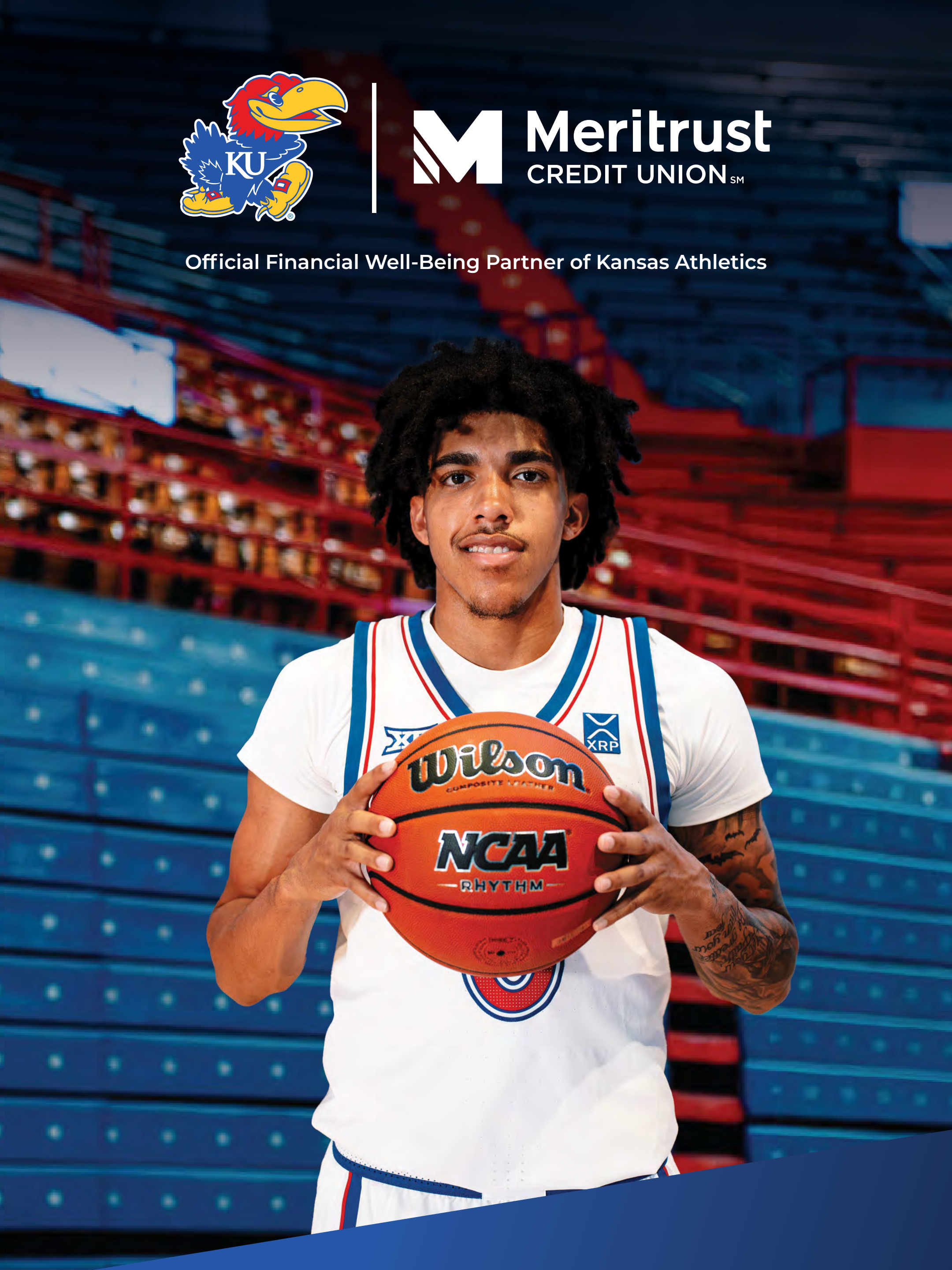
Meritrust CREDIT UNION SM

Official Financial Well-Being Partner of Kansas Athletics



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Partner of Kansas Athletics

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FOR IMMEDIATE RELEASE
Meritrust Contact: Jessie Rainey, VP Business Development and Community Impact
Email: jessie.rainey@meritrust.org
Phone Number: 316.214.1606

Meritrust Credit Union Partners with Kansas Men's Basketball Division I Athlete Taylen Kinney

WICHITA, Kan.— Meritrust Credit Union is proud to partner with University of Kansas Men's Basketball player Taylen Kinney, showcasing a shared commitment to improving the financial game plan of the Kansas community. This new partnership reflects a shared commitment to empowering individuals through financial education and helping community members build financial confidence.

"Basketball has given me opportunities to learn, grow and connect with people both on and off the court," said Kinney. "I'm excited to partner with Meritrust to build my knowledge around financial wellness and help encourage conversations that can make a positive impact in our community."

From preparing for game day on the court to preparing for life beyond it, Meritrust and Taylen recognize that long-term success starts with a strong foundation.

"Basketball brings people together across Kansas, and we're excited to connect that passion with our mission," said James Nastars, CEO of Meritrust Credit Union. "Through our partnership with Taylen Kinney, we're creating new opportunities to engage, educate and empower our members and communities."

Meritrust is proud to partner with Taylen Kinney to continue to champion financial well-being for Kansas communities throughout the 2026-2027 season.

About Taylen Kinney

Taylen is an incoming freshman joining the University of Kansas Men's Basketball team for the 2026-2027 season. He hails from the Overtime Elite program in Atlanta, Georgia, where he was a 2026 McDonald's All-American.

About Meritrust Credit Union

Meritrust Credit Union is a not-for-profit financial institution dedicated to helping members improve their relationship with money since 1935. With an asset size of over $4 billion, Meritrust operates 33 branches across Kansas and Colorado, with key administrative offices in Wichita, Kansas, and Broomfield, Colorado. To carry out their mission of improving the lives of members and the communities they serve, Meritrust offers consumers and businesses the products, services, tools and education needed to achieve their financial well-being goals confidently. The credit union is an equal housing opportunity lender and is federally insured by NCUA. For more information, visit meritrust.org.