



**Official Financial
Well-Being Partner of
Wichita State Athletics**





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Meritrust and Wichita State's Jaila Harding Announce Partnership

WICHITA, Kan.— Meritrust Credit Union is thrilled to announce its partnership with Wichita State University women's basketball guard, Jaila Harding. Harding is currently a graduate student at WSU.

This season-long partnership builds upon the Meritrust mission to improve the lives of its members and the communities they serve. Meritrust remains focused on helping student athletes understand money management and is proud to be the Official Financial Well-Being Partner of Wichita State Athletics.

"We are excited to partner with Jaila as she returns to her hometown of Wichita," said Jamie Harrison, SVP/Chief Growth Officer of Meritrust Credit Union. "She embodies the type of student we wish to showcase at Meritrust: those who care about the community and about financial well-being."

"This partnership means a lot to me," said Harding. "Growing up in Wichita, I've seen firsthand how Meritrust cares about the community, and I look forward to participating in their mission. I care a lot about financial wellness, and I hope that others will see my enthusiasm both on and off the court."

Harding graduated from Wichita Southeast High School as a valedictorian of her class. She was named a Third Team All-State selection in her senior year of high school. She is passionate about building a savings account to prepare for the future and hopes to use this partnership to inspire others to save as well.

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About Meritrust: Meritrust Credit Union is a not-for-profit financial institution dedicated to helping members improve their relationship with money since 1935. With an asset size of nearly \$4 billion, Meritrust operates 33 branches across Kansas and Colorado, with key administrative offices in Wichita, Kansas and Broomfield, Colorado. To carry out their mission of improving the lives of members and the communities they serve, Meritrust offers consumers and businesses the products, services, tools and education needed to achieve their financial well-being goals confidently. The credit union is an equal housing opportunity lender and is federally insured by NCUA. For more information, visit meritrustcu.org.

About Jaila Harding: Jaila Harding is the starting guard for Wichita State University women's basketball team and one of the most dynamic young athletes in college basketball. A proud Wichita native, Jaila is known for her leadership, bubbly spirit and her commitment to excellence both on and off the court.